

Welcome TOMORROW

Second life 50+



BRUSSELS

27 > 29
NOVEMBER 2020

NICE

16 > 18
APRIL 2021

3 DAYS

350 EXHIBITORS

20,000 VISITORS

90 SPEAKERS

A new concept for a new generation of exhibitions

The 50+ SECOND LIFE CONCEPT

- Useful social innovation validated by users
- Information validated by consumers
- Ethical charter signed by exhibitors

The 50+ SECOND LIFE LABEL

- Exhibiting becomes a reference
- Being a sign of confidence
- Understanding the world of tomorrow



A new generation of exhibitions which takes into account:

- Social change
- The involvement of older people
- The desire to enjoy life while being useful

2 Outstanding exhibitions, one Label, one reference...

WelcomeTOMORROW is the first European exhibition to bring together, in Brussels, key players in the French, Belgian and north European Silver Economy and advocates of Ageing Well.

Presenting your services, products or outstanding achievements at this event means that at a single exhibition you will enjoy visibility far beyond what is possible at all the other regional or national exhibitions.

Whether you are a **pioneering business**, a leader in your market, involved in the **Ageing Well** economy, or whether you are a **public institution**, a **non-governmental not-for-profit organisation** or **user association**, be part of this new generation of exhibitions by becoming a partner of **WelcomeTOMORROW**.

4 Villages topics



Health & welfare



Housing & home



Tourism & leisure activities



Sport, nutrition & well-being



Demo area "Living tomorrow"

The SCIENTIFIC COMMITTEE

President: Michèle DELAUNAY • Prof Christian HERVE • Prof Philippe COUCKE • Frédérique PAIN • Thibault DESCHAMPS • Philippe DESTATTE • Serge GUERIN
Marie Anne MONTCHAMPS • Hugues DU JEU

The PARTNERS



The ORGANISERS



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